

Business Name: _____ Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Email Address: _____
 Date: _____ Ad Rep: _____
 Notes: _____

Ad Rates & Ordering:

1. Please check one:

Ad Sizes (Full Color)	Base Ad Rates	Introductory Offer <i>Never Placed Before?</i> (-15% Base Ad Rate)	Early Bird Special <i>Before 10/27/07</i> (-10% Base Ad Rate)	Premium Placement <i>Please Call Us</i> (+10% Base Ad Rate)	Non-Chamber Member <i>Call to join and save!</i> (+25% Base Ad Rate)
Full Page:	\$1440	\$1224	\$1296	\$1584	\$1800
½ Page:	\$980	\$833	\$882	NA	\$1225
⅓ Page:	\$600	\$510	\$540	NA	\$750
¼ Page:	\$500	\$425	\$450	NA	\$625
⅙ Page:	\$420	\$357	\$378	NA	\$525
⅛ Page:	\$300	\$255	\$270	NA	\$375

2. **Specials Offers:** If you qualify for more than one offer above please give us a call to calculate your ad rate.

3. **Premium Positioning:** First come, first served. Call for availability of Inside Front, Inside Back, or Back Cover positions.

4. **Payment:** Make checks payable to **Moose Pond Arts/OHCOC**.

5. **Mail Order Form and Check to:** Moose Pond Arts+Ecology, 450 Main Street, Studio 2, Norway, Maine 04268

Ad Measurements:

Full Page (inset): 7 ⅞ x 9 ⅜ in.

Full Page (full bleed): 8 ⅞ x 11 ⅜ in.

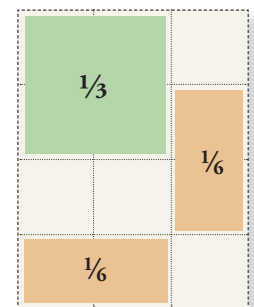
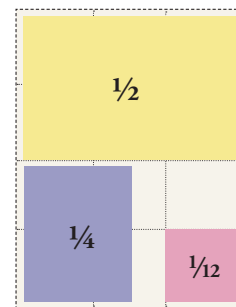
Half Page: 4 ⅝ x 7 ¼ in.

Third Page: 4 ⅝ x 4 ⅝ in.

Quarter Page: 3 ½ x 4 ⅝ in.

Sixth Page: 4 ⅝ x 2 ¼ in.

Twelfth Page: 2 ¼ x 2 ¼ in.



(Magazine Trim Size: 8 ⅞ x 10 ⅞ in.)

Ad Submission Specifications:

Please be aware that not all file formats are acceptable for submission. If you are not able to submit your ad to these specifications, we can build your ad for you. Professional design services at a discounted rate of \$70/hr and a production fee of \$45/hr will be applied if specifications cannot be met with previously existing ads.

(Please note that Ad Rates above do not include design service fees.)

- Submit "camera-ready" ads to ads@moosepondarts.com or via CD to Moose Pond Arts+Ecology.
- Acceptable files: Adobe Indesign, Illustrator, Photoshop, or Quark files and PDF, EPS, JPG or TIFF formats.
- Ads should be sized according to the measurements above. (Any resizing needed will incur an additional fee.)
- Convert all files and spot colors to CMYK (not RGB). (Exact color matches cannot be guaranteed.)
- Insure that all images and fonts are linked.
- Include all fonts and supporting image files, such as photos and logos, in your submission.
- All PDF files must be 1200 dpi and all other files must be 300 dpi or maximum resolution for jpps.
- If scanning of slides or photos is required please package well and indicate return instructions.

(While we will do our utmost to care for artwork, we cannot be responsible for loss or damage to original materials.)

Payment Policy: 2.5% fee applied monthly to all outstanding invoices. No refunds given for ad cancellations after advertising closing date. All advertising accepted subject to terms and conditions of OHCOC and Moose Pond Arts+Ecology.

Advertising Policy: Advertiser and advertising agency assumes liability for all content of printed ads, and also assumes responsibility for any claims arising from ad and made against the publisher, and agrees to indemnify the publisher against any expense or loss suffered by reason of such claim. Misprints, if caused by publisher, will be compensated only by replacement of ad in subsequent issue.